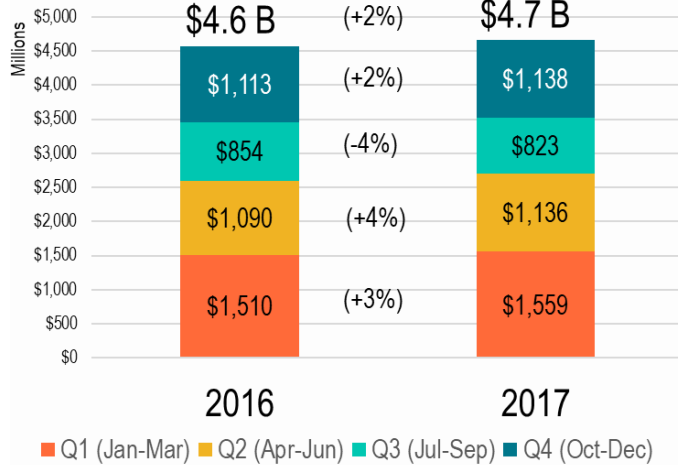
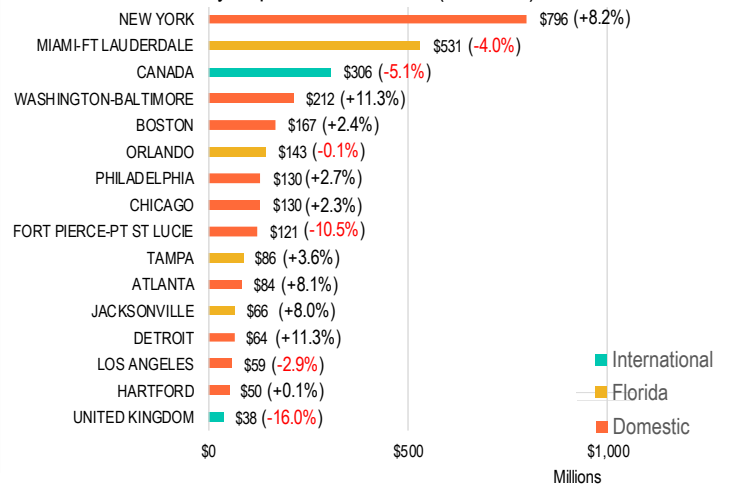


Direct Visitor Spend in The Palm Beaches—CY 2017 (Jan.-Dec.)

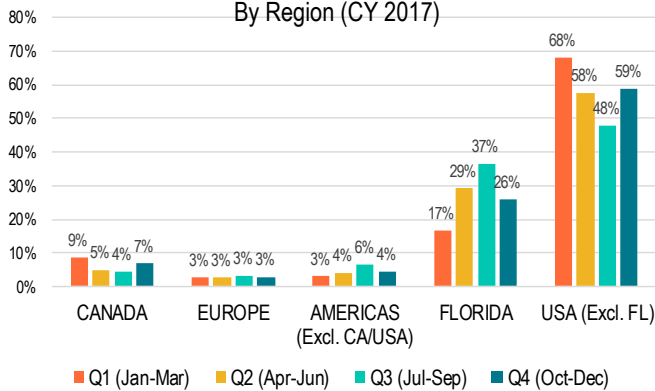
Direct Visitor Spending in The Palm Beaches



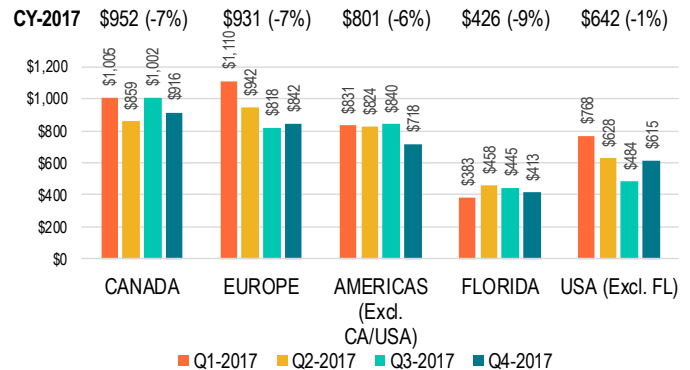
Direct Visitor Spending in The Palm Beaches by Top Feeder Markets (CY 2017)



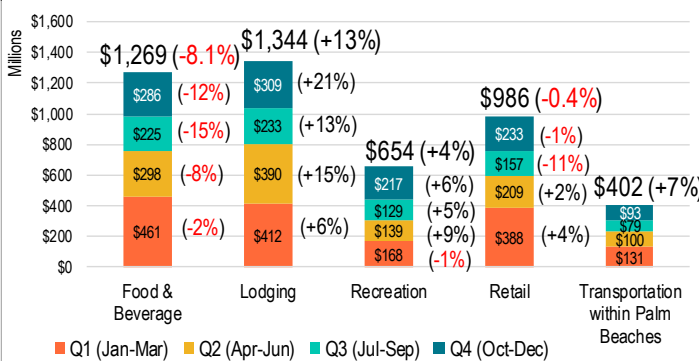
Percentage of Direct Spending by Quarter in The Palm Beaches By Region (CY 2017)



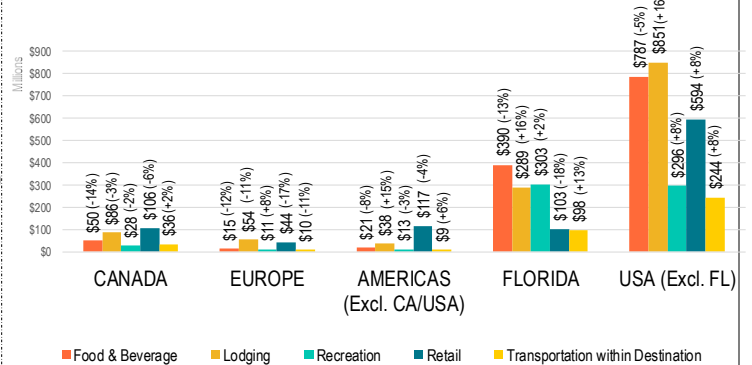
Direct Spending per Visitor in The Palm Beaches by Region (CY 2017)



Direct Visitor Spending in The Palm Beaches by Sector (CY 2017)



Direct Visitor Spending in The Palm Beaches by Sector and Region (CY 2016)



*Source: DTPB estimates extrapolated from aggregate card usage data provided by VisaVue® Travel and data from other independent research sources such as Florida Department of Revenue, STR, Euromonitor, Tourism Economics.
 *MSA Definitions—WASHINGTON-BALTIMORE - WASHINGTON-BALTIMORE, DC-MD-VA-WV; BOSTON - BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT; CHICAGO - CHICAGO-GARY-KENOSHA, IL-IN-WI; DETROIT - ANN ARBOR-FLINT, MI, FT PIERCE-PT ST LUCIE - FORT PIERCE-PORT SAINT LUCIE, FL; HARTFORD - HARTFORD, CT; JACKSONVILLE - JACKSONVILLE, FL; LOS ANGELES - LOS ANGELES-RIVERSIDE-ORANGE COUNTY, CA; MELBOURNE - MELBOURNE-TITUSVILLE-PALM BAY, FL; MIAMI-FT LAUDERDALE - MIAMI-FORT LAUDERDALE, FL; NEW YORK - NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT-PA; ORLANDO - ORLANDO, FL; PHILADELPHIA - PHILADELPHIA-WILMINGTON-ATLANTIC CITY, PA-NJ-DE-MD; ST LOUIS - SAINT LOUIS, MO-IL; TAMPA-ST PETE - TAMPA-SAINT PETERSBURG-CLEARWATER, FL