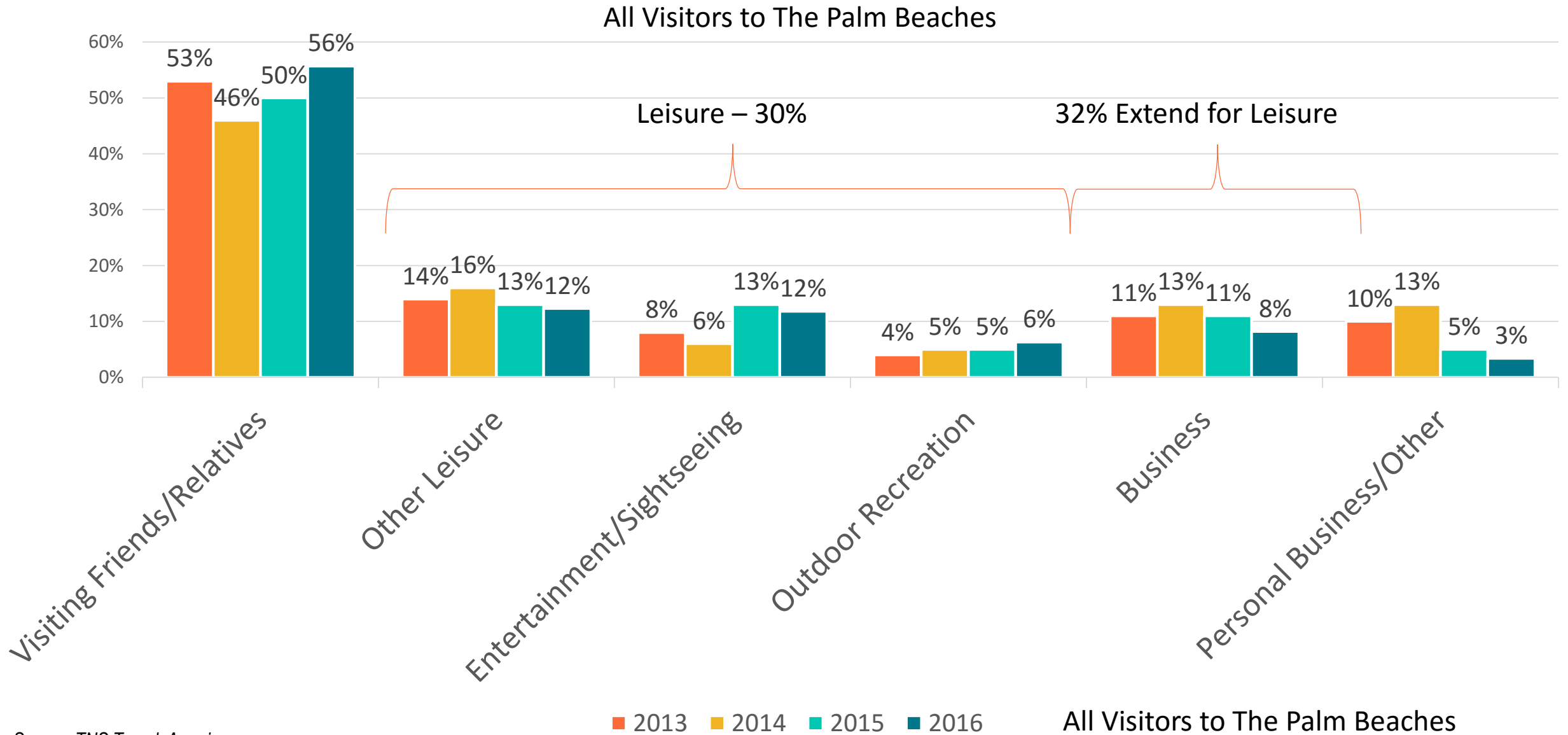


Primary Reason for Visiting The Palm Beaches



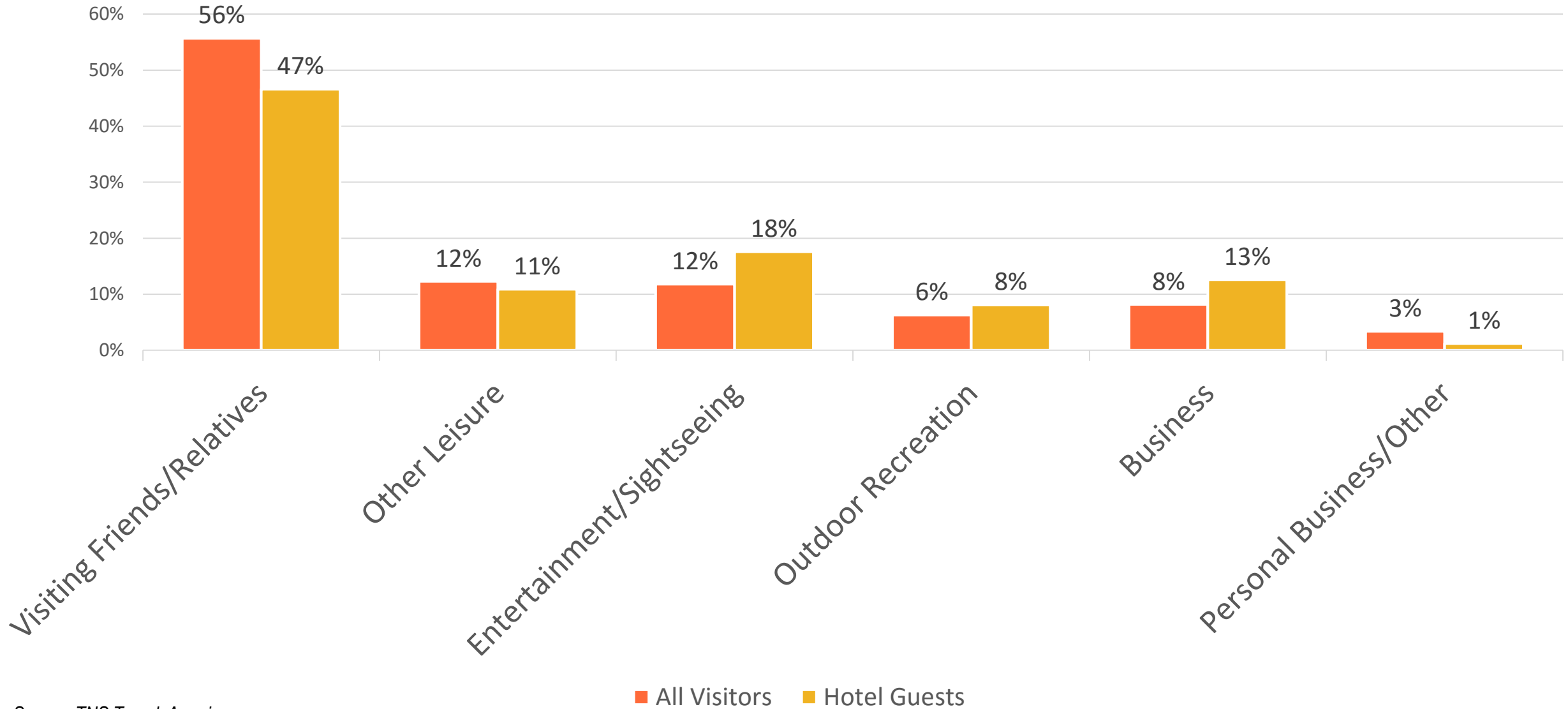
Source: TNS TravelsAmerica

All Visitors to The Palm Beaches

Primary Reason for Visiting The Palm Beaches



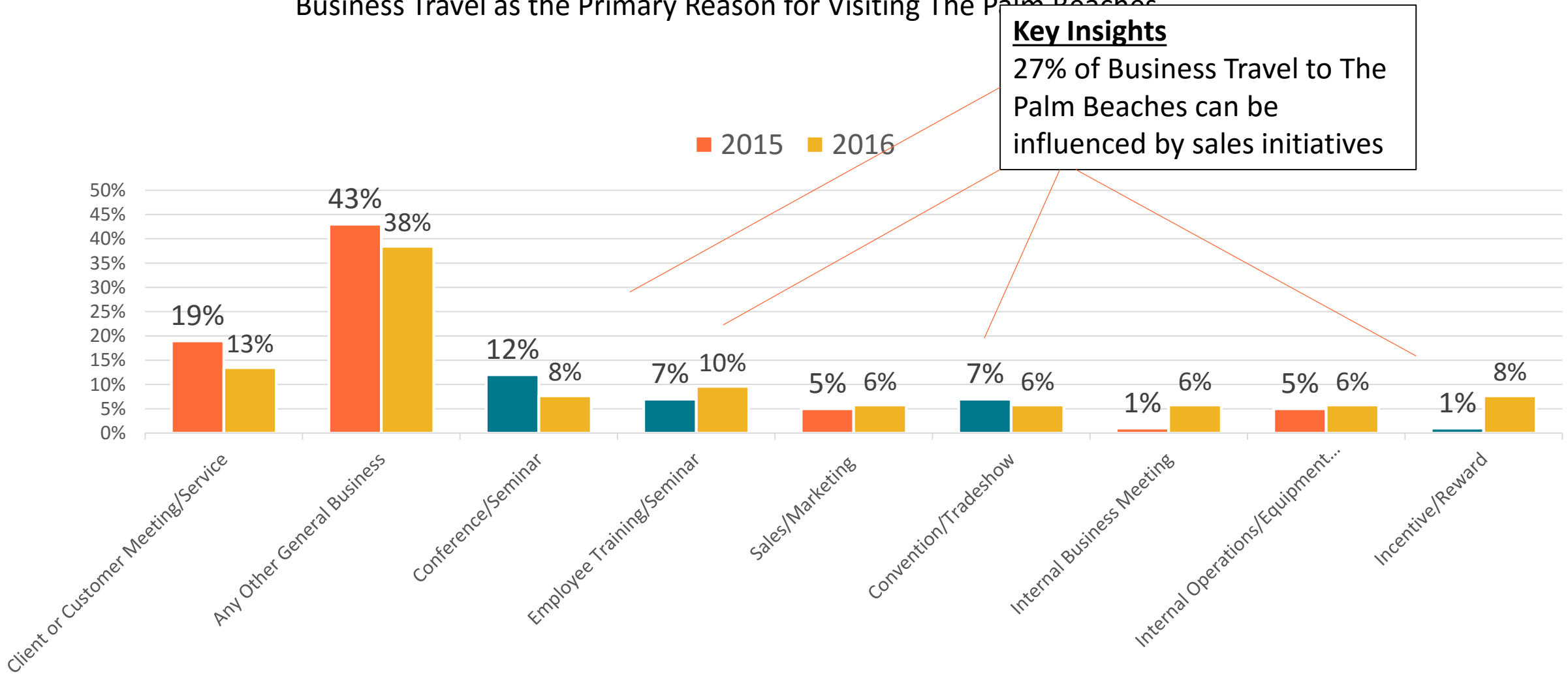
Domestic Hotel Guests vs. All Visitors to The Palm Beaches



Source: TNS TravelsAmerica



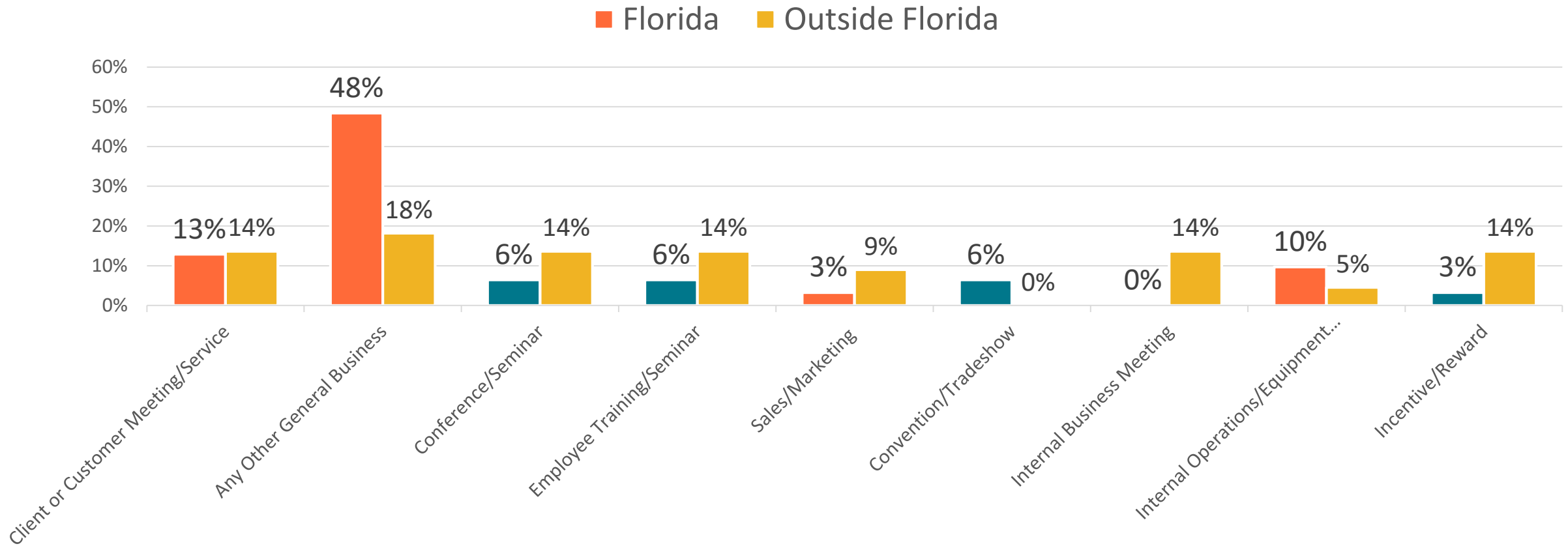
Business Travel as the Primary Reason for Visiting The Palm Beaches



Source: TNS TravelsAmerica



Business Traveler by Origin

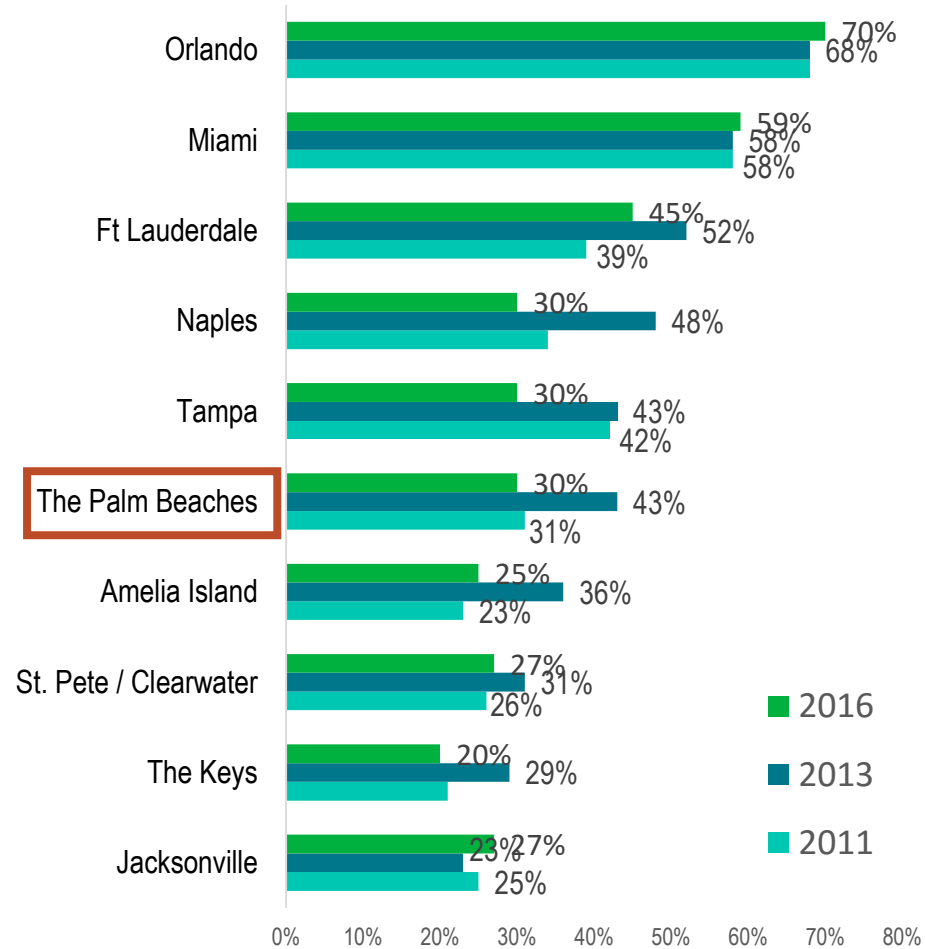


Source: TNS TravelsAmerica

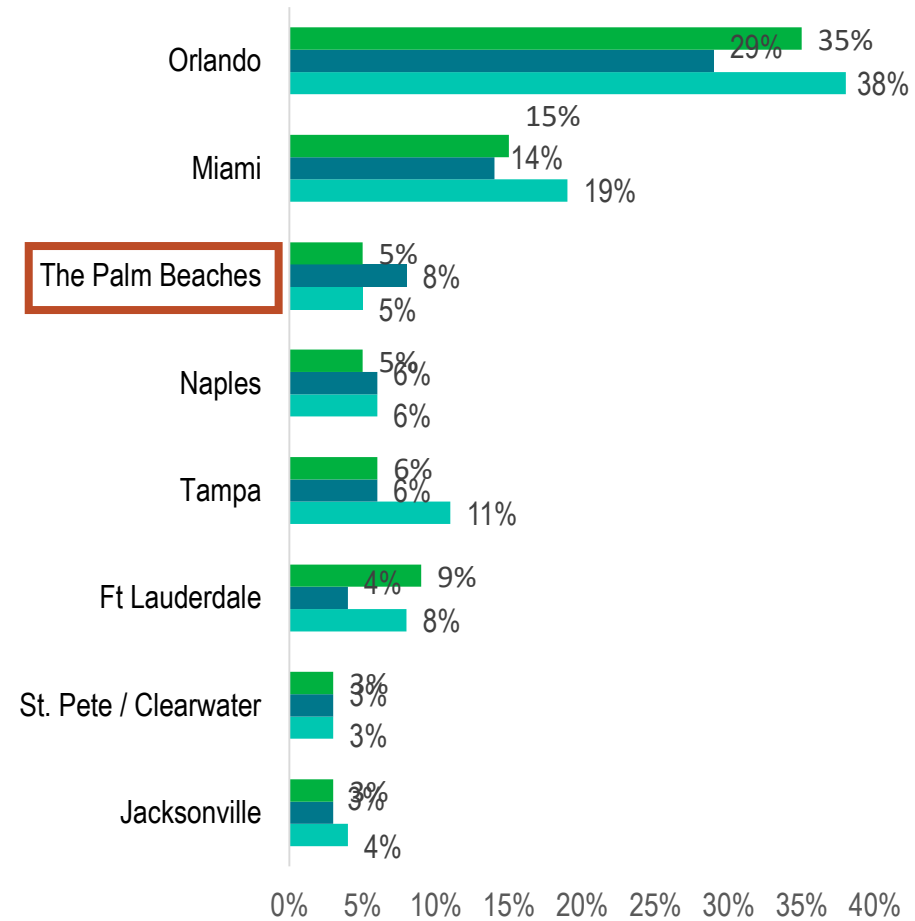
MEETING PLANNER INTEREST



PERCENT CONSIDERING CITY AS HOST FOR MOST RECENT MEETING



PERCENT OF MEETINGS HELD IN FLORIDA BY DESTINATION



Source: Visit Florida